

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Advertiser	Obama for America
Product	95/101/1537 - OBAMA FOR AMERICA
Estimate Number	1537

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04078542-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	5:13 AM	OFA12Z141H	\$360.00		1
	13			W	10/10/12	:30	5:10 AM	OFA12A125H	\$360.00		4
	13			Th	10/11/12	:30	5:10 AM	OFA12P143H	\$360.00		3
	13			F	10/12/12	:30	5:11 AM	OFA12A125H	\$360.00		2
2	13	Good Day 5a	5a-530a								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	5:22 AM	OFA12P143H	\$360.00		1
3	13	Good Day 530a	530a-6a								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	5:59 AM	OFA12A138H	\$540.00		1
	13			W	10/10/12	:30	5:40 AM	OFA12P143H	\$540.00		2
	13			Th	10/11/12	:30	5:53 AM	OFA12A125H	\$540.00		4
	13			F	10/12/12	:30	5:37 AM	OFA12P143H	\$540.00		3
4	13	Good Day 530a	530a-6a								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	5:54 AM	OFA12A125H	\$540.00		1
5	13	Good Day 6a	6a-7a								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	6:15 AM	OFA12Z141H	\$855.00		2
	13			W	10/10/12	:30	6:22 AM	OFA12A125H	\$855.00		4
	13			Th	10/11/12	:30	6:53 AM	OFA12P143H	\$855.00		3
	13			F	10/12/12	:30	6:59 AM	OFA12A125H	\$855.00		1
6	13	Good Day 6a	6a-7a								

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Estimate Number	1537

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Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

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**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/15/12 to 10/21/12		1x	M- - - - -				
7	13	Good Day 7a	7a-8a	M	10/15/12	:30	6:10 AM	OFA12P143H	\$900.00		1
CDR											
				10/08/12 to 10/14/12		8x	- TWTF - -				
	13			Tu	10/09/12	:30	7:12 AM	OFA12A138H	\$900.00		5
	13			Tu	10/09/12	:30	7:23 AM	OFA12A138H	\$900.00		1
	13			W	10/10/12	:30	7:29 AM	OFA12A125H	\$900.00		6
	13			W	10/10/12	:30	7:58 AM	OFA12P143H	\$900.00		2
	13			Th	10/11/12	:30	7:29 AM	OFA12A125H	\$900.00		3
	13			Th	10/11/12	:30	7:46 AM	OFA12P143H	\$900.00		8
	13			F	10/12/12	:30	7:54 AM	OFA12P143H	\$900.00		4
	13			F	10/12/12	:30	7:59 AM	OFA12A125H	\$900.00		7
8	13	Good Day 8a	8a-9a								
CDR											
				10/08/12 to 10/14/12		4x	- TWTF - -				
	13			Tu	10/09/12	:30	8:59 AM	OFA12Z141H	\$765.00		2
	13			W	10/10/12	:30	8:23 AM	OFA12A125H	\$765.00		1
	13			Th	10/11/12	:30	8:39 AM	OFA12A125H	\$765.00		3
	13			F	10/12/12	:30	8:43 AM	OFA12P143H	\$765.00		4
9	13	Good Day 8a	8a-9a								
CDR											
				10/15/12 to 10/21/12		1x	M- - - - -				
	13			M	10/15/12	:30	8:44 AM	OFA12A125H	\$900.00		1
10	13	Good Day 9a	9-10a								
CDR											
				10/08/12 to 10/14/12		4x	- TWTF - -				
	13			Tu	10/09/12	:30	9:29 AM	OFA12A138H	\$720.00		1
	13			W	10/10/12	:30	9:22 AM	OFA12P143H	\$720.00		2

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	13	Good Day 9a	9-10a								
	CDR										
	13			Th	10/11/12	:30	8:58 AM	OFA12P143H	\$720.00		4
	13			F	10/12/12	:30	9:19 AM	OFA12A125H	\$720.00		3
11	13	Good Day 9a	9-10a								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			M	10/15/12	:30	9:47 AM	OFA12P143H	\$810.00		1
12	13	Good Day 430a	430a-5a								
	CDR										
				10/08/12 to 10/14/12		4x	-TWTF--				
	13			Tu	10/09/12	:30	4:55 AM	OFA12A138H	\$115.00		1
	13			W	10/10/12	:30	4:51 AM	OFA12P143H	\$115.00		3
	13			Th	10/11/12	:30	4:50 AM	OFA12A125H	\$115.00		2
	13			F	10/12/12	:30	4:50 AM	OFA12P143H	\$115.00		4
13	13	Good Day 430a	430a-5a								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			M	10/15/12	:30	4:52 AM	OFA12A125H	\$115.00		1
14	13	Good Day Sa 6a	6a-7a								
	CDR										
				10/08/12 to 10/14/12		1x	-----S-				
	13			Sa	10/13/12	:30	6:38 AM	OFA12P143H	\$315.00		1
15	13	Good Day Sa 7a	7a-8a								
	CDR										
				10/08/12 to 10/14/12		1x	-----S-				
	13			Sa	10/13/12	:30	7:30 AM	OFA12A125H	\$630.00		1
16	13	Good Day Sa 8a	8a-9a								
	CDR										
				10/08/12 to 10/14/12		1x	-----S-				

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Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Good Day Sa 8a	8a-9a								
	CDR										
	13			Sa	10/13/12	:30	8:12 AM	OFA12P143H	\$630.00		1
17	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
	13				10/08/12 to 10/14/12	1x	-----S				
				Su	10/14/12	:30	6:28 AM	OFA12A125H	\$315.00		1
18	13	Good Day Su 7a	7a-8a								
	CDR										
	13				10/08/12 to 10/14/12	2x	-----S				
				Su	10/14/12	:30	7:45 AM	OFA12P143H	\$720.00		1
	13			Su	10/14/12	:30	7:58 AM	OFA12A125H	\$720.00		2
19	13	Good Day Su 8a	8a-9a								
	CDR										
	13				10/08/12 to 10/14/12	1x	-----S				
				Su	10/14/12	:30	8:09 AM	OFA12P143H	\$720.00		1
20	13	Fox News Sunday	9a-10a								
	CDR										
	13				10/08/12 to 10/14/12	1x	-----S				
				Su	10/14/12	:30	9:44 AM	OFA12A125H	\$360.00		1
21	13	Live with Kelly	10a-11a								
	CDR										
	13				10/08/12 to 10/14/12	4x	-TWTF--				
				Tu	10/09/12	:30	10:42 AM	OFA12Z141H	\$450.00		4
	13			W	10/10/12	:30	10:59 AM	OFA12A125H	\$450.00		3
	13			Th	10/11/12	:30	10:59 AM	OFA12A125H	\$450.00		1
	13			F	10/12/12	:30	10:49 AM	OFA12P143H	\$450.00		2
22	13	Live with Kelly	10a-11a								
	CDR										
					10/15/12 to 10/21/12	1x	M-----				

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Live with Kelly	10a-11a								
	CDR										
	13			M	10/15/12	:30	10:32 AM	OFA12A125H	\$450.00		1
23	13	Wendy Williams	11a-12p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	11:38 AM	OFA12P143H	\$225.00		1
24	13	Wendy Williams	11a-12p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	11:38 AM	OFA12A138H	\$225.00		4
	13			W	10/10/12	:30	11:41 AM	OFA12P143H	\$225.00		2
	13			Th	10/11/12	:30	11:38 AM	OFA12P143H	\$225.00		3
	13			F	10/12/12	:30	11:51 AM	OFA12A125H	\$225.00		1
25	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	12:59 PM	OFA12A138H	\$360.00		2
	13			W	10/10/12	:30	12:58 PM	OFA12A125H	\$360.00		3
	13			Th	10/11/12	:30	12:14 PM	OFA12A125H	\$360.00		1
	13			F	10/12/12	:30	12:00 PM	OFA12P143H	\$360.00		4
26	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	12:38 PM	OFA12A125H	\$360.00		1
27	13	Anderson Cooper	1p-2p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	1:24 PM	OFA12Z141H	\$315.00		1
	13			W	10/10/12	:30	1:22 PM	OFA12P143H	\$315.00		2

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IDB #	TV12856
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Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	13	Anderson Cooper	1p-2p								
	CDR										
	13			Th	10/11/12	:30	1:49 PM	OFA12P143H	\$315.00		4
	13			F	10/12/12	:30	1:48 PM	OFA12A125H	\$315.00		3
28	13	Anderson Cooper	1p-2p								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			M	10/15/12	:30	1:49 PM	OFA12P143H	\$315.00		1
29	13	Divorce Court	2p-3p								
	CDR										
				10/08/12 to 10/14/12		4x	-TWTF--				
	13			Tu	10/09/12	:30	2:48 PM	OFA12A138H	\$225.00		2
	13			W	10/10/12	:30	2:39 PM	OFA12A125H	\$225.00		3
	13			Th	10/11/12	:30	2:47 PM	OFA12A125H	\$225.00		4
	13			F	10/12/12	:30	2:53 PM	OFA12P143H	\$225.00		1
30	13	Divorce Court	2p-3p								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			M	10/15/12	:30	2:38 PM	OFA12A125H	\$126.00		1
31	13	Judge Joe Brown	3p-4p								
	CDR										
				10/08/12 to 10/14/12		4x	-TWTF--				
	13			Tu	10/09/12	:30	3:29 PM	OFA12Z141H	\$225.00		3
	13			W	10/10/12	:30	3:24 PM	OFA12P143H	\$225.00		2
	13			Th	10/11/12	:30	3:29 PM	OFA12P143H	\$225.00		1
	13			F	10/12/12	:30	3:25 PM	OFA12A125H	\$225.00		4
32	13	Judge Joe Brown	3p-4p								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			M	10/15/12	:30	3:58 PM	OFA12P143H	\$225.00		1

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	13	Judge Judy	4p-5p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	3:59 PM	OFA12A138H	\$585.00		3
	13			W	10/10/12	:30	4:41 PM	OFA12A125H	\$585.00		1
	13			Th	10/11/12	:30	4:12 PM	OFA12A125H	\$585.00		4
	13			F	10/12/12	:30	4:56 PM	OFA12P143H	\$585.00		2
34	13	Judge Judy	4p-5p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	4:41 PM	OFA12A125H	\$765.00		1
35	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	5:11 PM	OFA12A138H	\$900.00		1
	13			W	10/10/12	:30	5:12 PM	OFA12P143H	\$900.00		2
	13			Th	10/11/12	:30	5:12 PM	OFA12P143H	\$900.00		4
	13			F	10/12/12	:30	5:20 PM	OFA12A125H	\$900.00		3
36	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	5:10 PM	OFA12P143H	\$900.00		1
37	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	5:58 PM	OFA12Z141H	\$900.00		1
	13			W	10/10/12	:30	5:55 PM	OFA12A125H	\$900.00		2
	13			Th	10/11/12	:30	5:39 PM	OFA12P143H	\$900.00		4
	13			F	10/12/12	:30	5:54 PM	OFA12A125H	\$900.00		3
38	13	Fox 13 News at 530p	530p-6p								

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04078542-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	13	Fox 13 News at 6p	6p-630p	10/15/12 to 10/21/12 1x M- - - - -							
	13			M	10/15/12	:30	5:43 PM	OFA12A125H	\$900.00		1
40	13	Fox 13 News at 6p	6p-630p	10/08/12 to 10/14/12 4x - TWTF- -							
	13			Tu	10/09/12	:30	6:22 PM	OFA12A138H	\$1,080.00		2
	13			W	10/10/12	:30	6:10 PM	OFA12P143H	\$1,080.00		1
	13			Th	10/11/12	:30	6:22 PM	OFA12A125H	\$1,080.00		3
	13			F	10/12/12	:30	6:11 PM	OFA12P143H	\$1,080.00		4
41	13	Fox 13 News at 630p	630p-7p	10/15/12 to 10/21/12 1x M- - - - -							
	13			M	10/15/12	:30	6:10 PM	OFA12P143H	\$1,080.00		1
42	13	TMZ	7p-730p	10/08/12 to 10/14/12 4x - TWTF- -							
	13			Tu	10/09/12	:30	6:39 PM	OFA12Z141H	\$990.00		3
	13			W	10/10/12	:30	6:39 PM	OFA12A125H	\$990.00		1
	13			Th	10/11/12	:30	6:45 PM	OFA12P143H	\$990.00		4
	13			F	10/12/12	:30	6:41 PM	OFA12A125H	\$990.00		2
43	13	Insider	730p-8p	10/08/12 to 10/14/12 3x - TWTF- -							
	13			Tu	10/09/12	:30	7:12 PM	OFA12A138H	\$1,080.00		1
	13			W	10/10/12	:30	7:25 PM	OFA12P143H	\$1,080.00		2
	13			F	10/12/12	:30	7:12 PM	OFA12P143H	\$1,080.00		3
	13			10/08/12 to 10/14/12 3x - TWTF- -							

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04078542-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	13	Insider	730p-8p								
	CDR										
	13			Tu	10/09/12	:30	7:47 PM	OFA12A138H	\$855.00		2
	13			W	10/10/12	:30	7:56 PM	OFA12A125H	\$855.00		1
	13			F	10/12/12	:30	7:56 PM	OFA12A125H	\$855.00		3
44	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
				10/08/12 to 10/14/12		5x	- TW- F- -				
	13			Tu	10/09/12	:30	10:10 PM	OFA12Z141H	\$1,890.00		5
	13			Tu	10/09/12	:30	10:27 PM	OFA12A138H	\$1,890.00		1
	13			W	10/10/12	:30	10:14 PM	OFA12P143H	\$1,890.00		2
	13			W	10/10/12	:30	10:21 PM	OFA12A125H	\$1,890.00		3
	13			F	10/12/12	:30	10:21 PM	OFA12P143H	\$1,890.00		4
45	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
				10/08/12 to 10/14/12		5x	- TWTF- -				
	13			Tu	10/09/12	:30	10:44 PM	OFA12Z141H	\$1,530.00		1
	13			Tu	10/09/12	:30	10:58 PM	OFA12A138H	\$1,530.00		5
	13			W	10/10/12	:30	10:38 PM	OFA12P143H	\$1,530.00		2
	13			Th	10/11/12	:30	11:14 PM	OFA12A125H	\$1,530.00		6
	13			F	10/12/12	:30	10:51 PM	OFA12A125H	\$1,530.00		4
46	13	NLCS Champ Game Non Home	Various								
	CDR										
				10/15/12 to 10/21/12		2x	M- - - - -				
	13			M	10/15/12	:30	7:30 PM	OFA12P143H	\$4,050.00		1
	13			M	10/15/12	:30	11:23 PM	OFA12A125H	\$4,050.00		2
47	13	X Factor	8p-10p								
	CDR										
				10/08/12 to 10/14/12		2x	- - W- - - -				
	13			W	10/10/12	:30	8:28 PM	OFA12P143H	\$5,400.00		1
	13			W	10/10/12	:30	9:11 PM	OFA12A125H	\$5,400.00		2

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04078542-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
47	13	X Factor	8p-10p								
	CDR										
48	13	X Factor	8p-9p								
	CDR										
					10/08/12 to 10/14/12	2x	--- T---				
	13			Th	10/11/12	:30	7:59 PM	OFA12A125H	\$7,650.00		1
	13			Th	10/11/12	:30	8:41 PM	OFA12P143H	\$7,650.00		2
49	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	10:00 PM	OFA12P143H	\$4,050.00		1
50	13	Fox 13 News at 630p	630p-7p								
	CDR										
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	6:46 PM	OFA12A125H	\$990.00		1
51	13	College Football Prime	Various								
	CDR										
					10/08/12 to 10/14/12	2x	-----S-				
	13			Sa	10/13/12	:30	8:51 PM	OFA12A125H	\$2,250.00		2
	13			Sa	10/13/12	:30	10:21 PM	OFA12P143H	\$2,250.00		1
52	13	NFL RS Game Non Home	Various								
	CDR										
					10/08/12 to 10/14/12	2x	-----S				
	13			Su	10/14/12	:30	3:58 PM	OFA12P143H	\$7,650.00		1
	13			Su	10/14/12	:30	4:00 PM	OFA12A125H	\$7,650.00		2
53	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/08/12 to 10/14/12	1x	--WTF--				
	13			Th	10/11/12	:30	5:28 PM	OFA12A125H	\$900.00		1

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## INVOICE

## Remit Address:

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**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04078542-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078542
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
54	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/08/12 to 10/14/12	1x	-- WTF--				
	13			F	10/12/12	:30	5:34 PM	OFA12P143H	\$900.00		1
55	13	Good Day 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	1x	-- WTF--				
	13			W	10/10/12	:30	7:23 AM	OFA12P143H	\$900.00		1
56	13	Dish Nation	1205a-1235a								
	CDR										
					10/15/12 to 10/21/12	1x	-- WTF--				
	13			Th	10/18/12	:00			<del>\$315.00</del>	See MG 56.2	1
	13			Tu	10/23/12	:30	12:21 AM	OFA12G145H	\$315.00	MG for 56.1 10/18	2
57	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:30	10:45 PM	OFA12G145H	\$4,500.00		1

Aired Spots **133**

<u>Gross Total</u>	<b>\$148,481.00</b>	
<u>Agency Commission</u>	<b>\$22,272.15</b>	
<u>Net Amount Due</u>	<b>\$126,208.85</b>	<b>Payment Terms 30 Days</b>

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